



**Lake Lucerne Youth Foundation, Inc.  
2007 Sponsorship Opportunities**

**2007 Program Sponsorship Levels**

<b>Community Ambassador Level Sponsorship</b>	<b>\$25,000</b>
<ul style="list-style-type: none"> <li>▪ (1) Extra Large, Full Colored Banner (3' X 8') placed in prime advertising locations at our football facility and playing field so as to maximize the advertising potential of the sponsor.</li> <li>▪ (1) Large Full Colored Banner (2' X 5') placed in on the fence of our football playing field providing prime local exposure to the potential sponsor.</li> <li>▪ Homepage Banner Ad (125" X 125") on our organization's website (<a href="http://www.lakelucernecardinals.com">www.lakelucernecardinals.com</a>) during the entire 2007-2008 football season.</li> <li>▪ Logo patch placement on all football team Jerseys.</li> <li>▪ Logo placement on all of our 2007-2008 football season flyers and announcements.</li> <li>▪ Wall Plaque of Recognition – awarded at our Annual Football Banquet.</li> </ul>	
<b>Corporate Level Sponsorship</b>	<b>\$15,000</b>
<ul style="list-style-type: none"> <li>▪ (1) Extra Large Full Colored Banner (3' X 8') placed in on the fence of our football playing field providing prime local exposure to the potential sponsor.</li> <li>▪ Large Logo Placement on the back of our players practice t-shirts (approx. 250).</li> <li>▪ Website Ad (120" X 60") on one of the supplemental pages our organization's website (<a href="http://www.lakelucernecardinals.com">www.lakelucernecardinals.com</a>) during the entire 2007-2008 football season.</li> <li>▪ Plaque of Recognition – awarded at our Annual Football Banquet.</li> </ul>	
<b>Platinum Level Sponsorship</b>	<b>\$10,000</b>
<ul style="list-style-type: none"> <li>▪ (1) Extra Large Full Colored Banner (3' X 8') placed in on the fence of our football playing field providing prime local exposure to the potential sponsor.</li> <li>▪ Small Logo Placement on the back of our players practice t-shirts (approx. 250).</li> <li>▪ Mention in the 2007 Sponsors Section of our website.</li> <li>▪ Plaque of Recognition – awarded at our Annual Football Banquet.</li> </ul>	
<b>Patron Level Sponsorship</b>	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>▪ (1) Large, Full Color Banner (2' X 5') placed in on the fence of our football playing field providing prime local exposure to the potential sponsor.</li> <li>▪ Small Logo Placement on the back of our players practice t-shirts (approx. 250).</li> <li>▪ Mention in the 2007 Sponsors Section of our website.</li> <li>▪ Plaque of Recognition – awarded at our Annual Football Banquet.</li> </ul>	

***Your donations are being solicited to help offset the cost of providing new uniforms and equipment for over 300 local youth participants. The total estimated cost to outfit our program is \$85,000 dollars. Any and all contributions are greatly appreciated.***

**THANK YOU FOR YOUR SUPPORT OF OUR PROGRAM**



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<b>Team Level Sponsorship</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>▪ Large, Full Colored Banner (2' X 5') placed in prime advertising locations at our football facility and playing field so as to maximize the advertising potential of the sponsor.</li> <li>▪ Homepage Banner Ad (125" X 125") on our organization's website (<a href="http://www.lakelucernecardinals.com">www.lakelucernecardinals.com</a>) during the entire 2007-2008 football season.</li> <li>▪ Wall Plaque of Recognition – awarded at our Annual Football Banquet.</li> </ul>	
<b>Gold Level Sponsorship</b>	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>▪ Large Full Colored Banner (2' X 5') placed in on the fence of our football playing field providing prime local exposure to the potential sponsor.</li> <li>▪ Website Ad (120" X 60") on one of the supplemental pages our organization's website (<a href="http://www.lakelucernecardinals.com">www.lakelucernecardinals.com</a>) during the entire 2007-2008 football season.</li> <li>▪ Plaque of Recognition – awarded at our Annual Football Banquet.</li> </ul>	
<b>Silver Level Sponsorship</b>	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>▪ Large, 2 Colored Banner (2' X 5') placed in on the fence of our football playing field providing prime local exposure to the potential sponsor.</li> <li>▪ Mention in the 2007 Sponsors Section of our website.</li> <li>▪ Plaque of Recognition – awarded at our Annual Football Banquet.</li> </ul>	
<b>Red &amp; White Level Sponsorship</b>	<b>\$500</b>
<ul style="list-style-type: none"> <li>▪ Large, Black &amp; White (2' X 5') placed in on the fence of our football playing field providing prime local exposure to the potential sponsor.</li> <li>▪ Mention in the 2007 Sponsors Section of our website.</li> <li>▪ Plaque of Recognition – awarded at our Annual Football Banquet.</li> </ul>	

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